SPEAKER KIT

DR. KEVIN DALEY



Harlem Globetrotters Legend | Leadership & Mindset Expert | Award-Winning Author | Global Keynote Speaker

Keynote Speaker | Former 10-Year Captain, Harlem Globetrotters | CEO, SpeakerKevinDaley.com & Daley Speakers Academy

Keynotes on leadership, team culture, and resilience through change.

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DEMO REEL: https://vimeo.com/1000967002?share=copy

About Kevin

FULL BIO



HARLEM GLOBETROTTERS LEGEND | LEADERSHIP & MINDSET EXPERT | AWARD-WINNING AUTHOR | GLOBAL KEYNOTE SPEAKER

What do leading the world-famous Harlem Globetrotters, performing in more than 100 countries, and helping build a company to a $2.2 billion valuation have in common?

Dr. Kevin Daley.

Known around the world as "Special K," Dr. Kevin Daley spent 10 years as captain of the legendary Harlem Globetrotters, mastering leadership, teamwork, adaptability, and performing under pressure. Today, he brings that same electrifying energy and championship mindset to stages worldwide, inspiring organizations to elevate leadership, strengthen culture, embrace change, and achieve extraordinary results.

But Kevin doesn't just talk about leadership. **He's lived it on the court, in the boardroom, and under the brightest spotlights in the world.**

His signature **S.M.I.L.E.S. Leadership Formula** combines lessons forged while leading one of the world's most iconic teams with strategies proven in corporate America. Through powerful storytelling, infectious humor, audience interaction, and actionable insights, Kevin transforms ordinary keynotes into unforgettable experiences that inspire lasting change.

Trusted by organizations including **Microsoft, Northrop Grumman, AT&T, Paycom, Fastenal, and the Federal Reserve Bank of Dallas**, Kevin delivers more than motivation—he moves people to action. At the New Jersey Recovery Court Conference, nearly 600 professionals gave him a standing ovation. At HR Houston's Gulf Coast Symposium, **99% of more than 500 attendees said they wanted him back.**

Behind the energy is an extraordinary story of resilience and reinvention.

Born in Panama City, Panama, Kevin arrived in the United States at 13, overcoming language and cultural barriers to play basketball at UCLA, earn All-American honors at Azusa Pacific University, represent Panama at the FIBA World Championships, and serve as Michael Jordan's body double in national commercials.

At 38, he reinvented himself again, entering corporate America with no business experience. Starting in entry-level sales, he earned the fastest promotion in company history and helped grow a startup to an astonishing **$2.2 billion valuation in just six years.**

An award-winning author of *I Never Stopped Smiling* and founder of Daley Speakers Academy, Kevin brings a rare combination of world-class entertainment, championship leadership, and real-world business success to every stage.

Dr. Kevin Daley doesn't just inspire audiences to think differently. He challenges them to lead differently, perform differently, and achieve more than they ever imagined possible.

Based in Dallas, Texas, Kevin delivers dynamic keynote experiences in English and Spanish to audiences worldwide.



At a Glance

10
Years as captain of the Harlem Globetrotters

100+
Countries

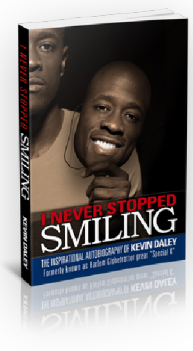
$2.2B
Valuation in just six years

99%
Of more than 500 attendees said they wanted him back

Nearly 600
Professionals gave him a standing ovation

SHORT BIO

Dr. Kevin Daley spent 10 years as captain of the Harlem Globetrotters, performing in more than 100 countries, then entered corporate America at 38 with no business experience and helped grow a startup to a $2.2 billion valuation. His S.M.I.L.E.S. Leadership Formula brings lessons from the court and the boardroom to leadership, culture, change and performing under pressure. Microsoft, Northrop Grumman, AT&T, Paycom, Fastenal and the Federal Reserve Bank of Dallas have brought him in, and at HR Houston's Gulf Coast Symposium, 99% of more than 500 attendees said they wanted him back. He is the award-winning author of I Never Stopped Smiling.



Trusted by

MICROSOFT **NORTHROP GRUMMAN** **AT&T** **PAYCOM** **FASTENAL** **FEDERAL RESERVE BANK OF DALLAS**

In Their Words

WHAT PLANNERS SAY

> *"This is one of the most amazing talks we've had from an external speaker that we've had come in."*

DEBRA G., DIRECTOR AT MICROSOFT

> *"We have invited Kevin on several occasions to conduct professional development sessions on Team Building and Team Work across several of our Northrop Grumman facilities."*

HERB S., DIRECTOR AT NORTHROP GRUMMAN

> *"Thank you again for coming to our New Jersey Recovery Court Conference, you clearly made an outstanding impact!"*

MELISSA GARRETT, STATEWIDE RECOVERY COURT COORDINATOR, ADMINISTRATIVE OFFICE OF THE COURT, PROBATION SERVICES

> *"...it was one of the better sessions we've had in a while and the attendees really enjoyed it!"*

MATT PASKE, CPA, CIA, MS, DIRECTOR, CENTER FOR INTERNAL AUDITING EXCELLENCE, THE UNIVERSITY OF TEXAS AT DALLAS



For Your Emcee

EMCEE INTRODUCTION

ABOUT 75 SECONDS. PLEASE READ AS WRITTEN.

Our next speaker was born in Panama City, Panama. He came to this country at 13 and faced language barriers. He went on to play basketball at UCLA and Azusa Pacific, where he was an All-American, and he represented Panama at the FIBA World Championships.

Then he spent 10 years as captain of the Harlem Globetrotters, performing in more than 100 countries. He was Michael Jordan's body double in national commercials. He starred in the award-winning film Sweetwater.

At 38, he retired from basketball and walked into corporate America with zero business experience. He started in entry-level sales. He earned the fastest promotion in company history, became Senior Director of Sales, and helped grow a startup to a $2.2 billion valuation in six years.

Today he's an award-winning author, the CEO of Daley Speakers Academy, and he's here to talk about what it takes to deliver when the pressure is on. Fair warning: he may need a few volunteers.

Please welcome Dr. Kevin Daley!

Expertise

TOPICS AND AREAS OF EXPERTISE

01

Leadership and team culture.

How leaders build trust, cut micromanagement and keep good people, using the S.M.I.L.E.S. Leadership Formula Kevin built as Globetrotters captain and tested in corporate sales.

02

Execution under pressure and finishing strong.

Making the call before conditions are perfect, staying ready through the grind, and delivering when the stakes are highest.

03

Growth mindset, resilience and leading through change.

Controlling the controllables, turning setbacks into fuel and making it safe for teams to try new ideas.

04

Peak performance and leading without a title.

The habits that let anyone on a team lead with influence and accountability, whatever their job title or tenure.



Keynotes & Workshops

PROGRAMS

01 Stick the Landing: Anyone Can Jump. Few Know How to Finish.

FORMAT
45 to 75 minute keynote

BEST FOR
Opening or closing keynotes, sales kickoffs, leadership summits, finance and operations conferences, awards events

You aren't measured by how high you jump. You're measured by whether you stick the landing. Kevin draws on a decade captaining the Harlem Globetrotters in 100+ countries, going one-on-one as Michael Jordan's body double at the United Center, and helping scale a startup to a $2.2 billion valuation. The talk runs in three acts: The Jump (making bold decisions before conditions are perfect), The Flight (staying prepared through the unseen grind) and The Landing (delivering when the stakes are highest).

ATTENDEES WILL:

- Use the Jump, Flight, Landing framework to keep momentum from project launch through final delivery.
- Build a "Stay Ready" discipline so they're prepared before high-stakes opportunities arrive.
- Swap perfectionism and impostor syndrome for ownership, adaptability and consistent daily habits.

02 The S.M.I.L.E.S. Leadership Formula

FORMAT
45 to 60 minute keynote, half-day workshop (up to 4 hours) or full-day retreat facilitation (up to 8 hours, includes the 24-question S.M.I.L.E.S. Leadership Scorecard)

BEST FOR
Leadership development conferences, HR and SHRM events, people managers, corporate retreats

A six-part leadership framework (Synergize, Motivate, Impact, Lead, Empower, Smile) that Kevin built as Globetrotters captain and put to work in corporate America, where he went from an entry-level sales role at 38 to Senior Director of Sales at a $2.2 billion company. He takes on the five core reasons leaders fail: poor communication, broken trust, micromanagement, resistance to change and low emotional intelligence. Managers leave with a plan they can use right away to improve engagement, retention and collaboration across teams.

ATTENDEES WILL:

- Apply the six S.M.I.L.E.S. pillars to find and fix team alignment gaps.
- Replace micromanagement with structured delegation that builds ownership and keeps people.
- Use the 24-question S.M.I.L.E.S. Leadership Scorecard to measure leadership and set 30-day team habits.

Keynotes & Workshops

PROGRAMS

03 The Mindset Revolution

FORMAT
45 to 60 minute keynote or breakout workshop

BEST FOR
Organization-wide kickoffs, change initiatives, association annual conferences, healthcare, education and public sector leaders

Kevin takes apart the three biggest myths about growth mindset and shows organizations how to hold up through rapid change. The stories run from arriving from Panama at 13 and facing a language barrier, to a coaching upheaval at UCLA, to performing night after night in more than 100 countries with the Globetrotters. Teams learn to control the controllables, use setbacks as fuel and make it safe to bring forward bold ideas.

ATTENDEES WILL:

- Tell the difference between a real growth mindset and blind optimism, and reframe change as it happens.
- Practice three habits of resilient teams: controlling the controllables, building mutual trust and learning from setbacks.
- Make room for new ideas by building psychological safety and questioning old assumptions.

04 The Corporate Champion

FORMAT
45 to 60 minute keynote

BEST FOR
Corporate leadership events, HR and talent summits, sales teams, professional associations

You don't have to be a pro athlete to prepare and execute like a champion. Kevin shows how he carried the Globetrotters' championship mentality into corporate America at 38, earned the fastest promotion in company history and helped build a $2.2 billion company. Built around live audience interaction and the 5 Traits of a Champion: comfortable with discomfort, willing to do what others won't, trusting the process, confidence in action, and resilience to bounce back. At the HR Houston Gulf Coast Symposium, 100% of 524 evaluations rated it valuable.

ATTENDEES WILL:

- Use the five traits of a Corporate Champion to lead with influence and accountability at any level.
- Raise team performance through trust, daily consistency and moments that put colleagues in the spotlight.
- Measure success by lasting impact, not just task output.

Production

AV REQUIREMENTS

MICROPHONE (TOP PRIORITY)

- **Preferred:** Wireless handheld mic. Kevin brings audience volunteers on stage.
- **Second choice:** Wireless headset (Countryman-style) or lavalier, with a backup wireless handheld on a stand stage-side.

STAGE AND ROOM

- Open, well-lit stage with the center kept clear of podiums and furniture. The program includes a live basketball segment.
- House lights up, not dimmed, so Kevin can see and engage the audience.
- Theater or crescent-round seating placed as close to the stage as possible.

PROJECTION

- 16:9 widescreen projection (Google Slides or PowerPoint with embedded audio and video).
- Downstage confidence monitor set to Presenter View.
- Wireless slide advancer with strong range, tested during the AV check.



Links

DEMO REEL: https://vimeo.com/1000967002?share=copy
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