

EVENT PLANNER PACK

Dr. Kevin Daley

Keynote speaker. Former 10-year Harlem Globetrotters captain. Corporate sales executive. Award-winning author.

Kevin@SpeakerKevinDaley.com | **(682) 688-2546** | SpeakerKevinDaley.com
Based in Dallas / Grand Prairie, Texas. Flies from DFW and Dallas Love Field. No blackout dates.

SPEAKER INTRODUCTION (ABOUT 90 SECONDS, READ AS WRITTEN)

Our next speaker knows what it takes to perform on the world's biggest stages and deliver when the pressure is on.

Dr. Kevin Daley spent 10 years as the captain and face of the world-famous Harlem Globetrotters, leading teams in more than 100 countries around the globe. During his basketball career, he also served as Michael Jordan's body double in national commercials and starred in the award-winning feature film *Sweetwater*.

When he retired from professional basketball, Kevin didn't slow down. He entered corporate America with zero business experience, rose rapidly into executive sales leadership as a Senior Director of Sales and helped scale a startup to a 2.2 billion valuation in just six years.

Today, as an award-winning author and internationally recognized leadership speaker, Dr. Daley helps organizations, leaders and high-performing teams bridge the gap between strong beginnings and championship finishes.

Please join me in giving a warm welcome to Dr. Kevin Daley!

SHORT BIO (50 WORDS)

Dr. Kevin Daley is a transformative keynote speaker, award-winning author of *I Never Stopped Smiling*, and former 10-year captain of the Harlem Globetrotters who performed in 100+ countries. After basketball, he became a Senior Director of Sales, helping scale a startup to a 2.2 billion valuation in six years.

AUDIENCE PROOF (TALKADOT)

- **HR Houston Gulf Coast Symposium**, July 31, 2025: 524 responses, 100% found it valuable, 99% would hear Kevin again.
- **New Jersey Courts**, September 24, 2025: 305 responses, 100% found it valuable.
- **StoneGate Senior Living**, March 31, 2026: 71 responses, 99% found it valuable, 100% would hear Kevin again.

KEYNOTES

1. **Stick the Landing:** Anyone Can Jump. Few Know How to Finish. Execution under pressure, built on three acts: The Jump, The Flight and The Landing. 45 to 75 minutes.
2. **The S.M.I.L.E.S. Leadership Formula:** The Secret Formula Only Elite Leaders Know.
3. **The Corporate Champion:** Elevating Your Professional Game.
4. **The Mindset Revolution:** Elevating Culture and Performance.
5. **The 3D Vision of Success:** Desire, Dedication, Discipline.

TECH RIDER AND LOGISTICS

Set the room up to win

Audio and microphone

Number one priority.

- **Wireless handheld microphone** is strongly preferred, especially when Kevin brings audience volunteers on stage.
- Second option: an over-the-ear Countryman or headset wireless mic, or a lavalier, with a backup wireless handheld on a stand stage side for audience interaction.

Slides and screens

- 16:9 widescreen deck (Google Slides or PowerPoint) with embedded audio and video cues.
- Large downstage confidence monitor set to Presenter View, so Kevin sees current and next slides while facing the audience.
- Wireless slide advancer with strong range, tested during the AV check.

Stage and room setup

- **Open, well-lit stage.** Kevin moves across the stage and works with volunteers, including a live basketball segment. Keep the center of the stage clear of podiums and furniture, with even, bright stage lighting.
- **House lights up**, not dimmed, so Kevin can see and engage attendees throughout the room.
- **Seating close to the stage.** Theater style or crescent rounds, as close to the front as possible.

Timing on show day

- **AV and mic check:** at least 2 hours before showtime, or the day before.
- **Arrival at venue:** at least 2 hours before showtime.
- **Green room:** not needed.

Travel and logistics

- Home base: Dallas / Grand Prairie, Texas.
- Home airports: DFW International and Dallas Love Field.
- No blackout dates.
- Hotel for events outside DFW: 4-star accommodations.

BOOK OR HOLD A DATE

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SpeakerKevinDaley.com/book-kevin. Kevin accepts a limited number of keynotes each year.